THE NAME YOU CAN TRUST CAN HELP YOU PREDICT THE FUTURE NOW
CLARIFIDE delivers genomics consulting services to the dairy industry through a partnership with field veterinarians who have made a commitment to on-going training in genomics. CLARIFIDE provides in-depth genetic analysis through CLARIFIDE Accredited Veterinarians and simple reporting tools, empowering you to make more informed selection and breeding decisions.
WHAT ARE THE ADVANTAGES OF SUBMITTING SAMPLES THROUGH THE CLARIFIDE PROGRAM?
WHAT IS THE IMPACT OF RELIABILITY ON RANKING?

Early knowledge of a heifer’s genomic potential will help you to make better selection decisions based on her true genetic merit leading to more profitable decisions.

1000 PROGENY DISTRIBUTION

RECEIVE A MAJORITY UNFAVORABLE ALLELES

~ 2/3 OF PROGENY

RECEIVE A MAJORITY FAVORABLE ALLELES

LOW
HERD AVERAGE
HIGH

GENETIC MERIT
WHAT IS THE IMPACT OF RELIABILITY ON RANKING?

High reliability predictions can assist you in identifying heifers with the desirable genetic merit that suits your herd goals.

[Diagram showing distribution of genetic merit with three labels: 1. SUPERIER MERIT, 2. AVERAGE MERIT, 3. INFERIOR MERIT]
WHAT IS THE IMPACT OF RELIABILITY ON RANKING?

By selecting these animals to become replacements for the next generation, the average genetic merit of your replacement herd will increase.
ARE GENOMIC EVALUATIONS COST EFFECTIVE?

With genotyping, you have the most reliable information available about your animals’ genetic potential. Genotyping can bring you an excellent return on investment if any of the following applies to your dairy operation:

- Unregistered herd
- Excess heifer inventory
- Sexed semen usage

THE AVERAGE COST TO RAISE A HEIFER TO CALVING IS $2,000 - $3,000
SO ASK YOURSELF
THE FOLLOWING
QUESTIONS:

Do I currently have more heifers than I need?

Could I achieve my herd goals if I knew more about the genetic potential of my heifers?

Could I improve the allocation of sexed semen usage on my farm?

If you answered “Yes” to any of the questions above, the CLARIFIDE program may be the right fit for you.