



WELLNESS IS A PROFITABLE CHOICE FOR HOLSTEINS

GENETICALLY SELECT HEIFERS TO BUILD A MORE PROFITABLE HERD

With CLARIFIDE® Plus, you can improve herd health with genetic testing and selection. Profitable Holstein cows are more fertile, productive, healthy and long-lived. They require fewer treatments and are more likely to remain in the herd longer. CLARIFIDE Plus allows you to make selections based on wellness and fertility traits that impact profitability.

CLARIFIDE Plus is the first and only genomic test in the U.S. that delivers information on all these traits:

- **Eight cow wellness traits** — mastitis, lameness, metritis, retained placenta, displaced abomasum, ketosis, milk fever and respiratory disease
- **Three additional fertility traits** — cystic ovary, abortion and twinning
- **Three calf wellness traits** — calf livability, respiratory disease and scours

These genetic predictions are based on data collected from millions of health records within U.S. commercial herds like yours.

The expanded suite of genomic insights enhances your ability to make decisions that incorporate fertility traits and disease risk. CLARIFIDE Plus indexes balance these factors to help you select the most profitable animals for your herd. This single-sample genetic test provides you with highly relevant information as you seek to improve the health, productivity and profitability of the Holstein cattle in your care.



